

# WILLIAM CRESS CORPORATION

## RECENT PROJECTS:

### South 17 café ~ Paramus, New Jersey

Located inside of a class "A" office building this former coffee shop was renovated and turned into an elegant New York City type of high end café. The interior design and planning was done by WCC. A truly magnificent facility!!!

### Wendy's Restaurants ~ New Jersey

#### Butler

#### Pompton Lakes

#### Elmwood Park

Construction of new facilities with related site improvements. Also renovation of 3 existing stores in Harrison Wayne and Newark, New Jersey.

### Macys, 34ths Street New York City, Green Acres Mall, Valley Stream, NY

Various department installations of architectural mill work and store fixtures for visual merchandising and store design division.

### Medora/George Michael ~ Madison Ave, New York City An exclusive boutique salon was constructed on an accelerated basis 8 weeks.

The building had been abandoned for 5 years so the entire infrastructure needed to be renewed. The penthouse location, 5<sup>th</sup> floor provided the ambiance required by our client. We assisted our client with all phases of project development, from lease negotiations through grand opening.

### Valentino USA Inc.

#### New Boutiques: Bal Harbor Shopping Center ~ Miami Florida

#### Ala Moana Shopping Center ~ Honolulu Hawaii

#### Forum Shops ~ Las Vegas Nevada

#### *Project Consultant/ Coordinator*

This is an ongoing USA high-end boutique expansion program, which consisted of hiring of professionals, architect, contractors, suppliers, etc. Coordinate all factors involved between international and local architects, client, owner's architects and consultants etc. Schedule and supervise operations and reporting, financial management of contractors and suppliers invoices.

Also acted as owner's representative with franchise boutique in Naples, Florida.

Groupe Clarins ~ Orangeburg. New York

Consulting and construction of new 67,000 sf high bay storage warehouse 45ft in height with super flat 11–inch thick concrete floor, horizontal metal insulated panel siding and related site work. This fast track union project 5 months start to finish. (Video available upon request)

Clarins USA, Inc.

Installation of 15,000s structural mezzanine in a portion of existing warehouse working around operations in progress.

Clarins USA, Inc.

Corporate office facilities construction and renovation.

General construction of new corporate office facilities 20,000sf, also new cafeteria and related facilities.

Valentino USA, Inc.

Valentino Boutique Beverly Hills California

Project consultant / coordinator.

Hiring of professionals, architect, contractors, suppliers, etc. Coordinate all factors involved between international and local architects, client, owner's architects and consultants, etc. Schedule and supervise operations and reporting, financial management of contractors and suppliers invoices.

Valentino USA, Inc ~ New York City

Construction and coordination of new executive offices, showrooms and renovation of existing office spaces, 26<sup>th</sup> floor New York City.

Clarins USA, Inc.

*Financial Distribution Center Expansion*

When Clarins decided to expand their Financial Distribution Center they once again engaged the services of William Cress Corporation. From the inception stage through construction William Cress Corporation provided consulting services in the beginning stages as well as general construction services during the building phase.

The project consisted of a 54,000 square foot warehouse addition, four stories high matching the floor levels and exterior finishes of the existing building perfectly. The facility incorporated a super flat concrete floor as well as substantial wind bracing in the steel frame of the structure.

The site work consisted of a newly constructed parking lot area, a retention pond to handle storm water run off, a fire access road and grading & improvements on approximately 14 acres of the site.

This fast track project was completed in five months.

Brandelite USA Corporation ~ New York City

Construction of Corporate Offices, showroom and conference facility for the American division of this Canadian fragrance company. This facility is located on 57<sup>th</sup> Street off of 5<sup>th</sup> Avenue in New York City and will encompass the entire 12<sup>th</sup> floor of its location.

Goodyear Auto Service Center

An automotive service facility located in Wayne, New Jersey contains eight service bays as well as a retail showroom and related site improvements.

Wolfe Creek (Planning) Estimated

A destination entertainment resort will be the recreation of a late 1800's western town. A new town will be developed and constructed in New Mexico, aimed at US and international tourists that desire an extended true western experience. Incorporating all of the facets that one might imagine in this recreation, amenities will provide the conveniences that will make this venue a memorable, fun and safe vacation spot. The town will be a complete working representation of life during that time.

Wendy's ~ Wayne, New Jersey

Construction of a new facility of 3400sf and the related site improvements.

Thierry Mugler ~ New York City

Expansion of an internationally acclaimed designer's 5<sup>th</sup> Avenue corporate office facilities and re-design of their showroom. This project reconfigured the present space to provide additional offices and to project a fresh image for the showroom as well as providing new runway model accommodations.

William Cress Corporation presently is providing consulting and analysis services for its client who is currently exploring various real estate locations in Manhattan to relocate and expand its showroom, corporate office, and couturier fragrance division.

Wendy's ~ Parsippany, New Jersey

The client had purchased 2 former Roy Rogers facilities approximately 5 miles apart. These buildings were corrected structurally where deficient and were converted to standard Wendy's restaurants on an accelerated project schedule.

Wendy's ~ Pine Brook, New Jersey

Another conversion of a previous Roy Rogers Facility to a modified Wendy's, complete rehabilitation of the building.

Wendy's ~ West New York, New Jersey

A 5000sf structurally unstable building had to be investigated, structurally supported and reinforced, selectively demolished, and rebuilt. Conversion was then completed to a Wendy's restaurant of 4000sf; the remainder was converted to a 1000sf tenant space.

Wendy's ~ Englewood, New Jersey

This project consisted of demolition of an existing 4000sf space and conversion into a Wendy's restaurant, maintaining a portion of the exiting architectural woodwork and incorporating this into the finished facility.

Clarins USA Inc. Distribution Center ~ Orangebury, New York.

When Clarins decided that they outgrew their facility in Oakland, New Jersey, we assisted them in planning and reviewing various options for expansion, growth and relocation of the company. A building was purchased in Orangeburg New York. We selected the architect, environmental engineer and others to assist our expansion planning. We constructed and provided new expanded corporate offices, renovations of existing office space, installation of 38,000sf of super flat concrete floor (F 100) for high wood work installations, office furniture selections, consulting services in many areas, planning for future expansion (140,000sf) of the building. Additionally we provided real estate brokerage services and sold Clarins facility in Oakland, New Jersey. This entire project was completed within the owner specified time frame, on a very tight schedule for the work involved, with high quality finishes and very substantially under budget.

Shopping Center ~ Denville, New Jersey.

This compact 5-acre site on New Jersey Route 46 offered the opportunity to strategically place a centre in a rapidly expanding area. Comprised of a large Wendy's restaurant, Blockbuster Video and a number of other retail stores, this high traffic location will prove to be an outstanding success for a small development. Total GLA = 26,000sf, 3 separate buildings.

Casey O'Toole's ~ Englewood, New Jersey

A third food service facility of this growing chain offers moderately priced fare and an ambiance that is sure to please all patrons. The fine architectural woodwork is magnificent. Accelerated construction timetables were maintained and this project was completed and delivered to the owners as scheduled and within allocated budget. Building size 4000S.F.

Joyce Leslie ~ Nanuet Mall, Nanuet, New York

This project required demolition of an existing facility and installation of a new upscale prototype women's clothing store. Functioning as construction managers and consultants, we were able to renovate this regional mall location in a minimal time frame and at targeted expenditures. The resultant new store is outstanding.

#### Choo Choo Express ~ Wayne, New Jersey

This fantastic family fun center restaurant and mini amusement park offers a total experience to children, teenagers, and parents. Conversion and renovation of an existing building with railroad cars attached to it presented the opportunity and challenge of creating a unique and pleasing atmosphere for its customers. Multi segmented during areas, the Casablance Bar, and a party car located in a caboose is only a part of the experience. Video arcade and game room, a 19- hole mini-golf course, 9 batting cages, children's playground, a soft play area and mini car track allow a variety of entertainment attractions. With the assignment of a very limited budget, this facility was designed, constructed and furnished by the William Cress Corporation; it has proven to be an instant success for its owners.

#### Clarins USA Inc. ~ Oakland, New Jersey

Installation of a 7500 sf mezzanine was accomplished in their warehouse without disrupting daily work routines. Conceptualized, designed and constructed by our firm, it provided additional work area in an unused air space over existing flow racks. The client realized substantial expansion, inexpensively, without additional building construction.

#### Wendy's Old Fashioned Hamburgers ~ Newark, New Jersey

A very interesting project which required restoration and renovation of an existing church in a depressed area and conversion to a modern fast food facility.

#### Clarins USA Inc. ~ Oakland, New Jersey

New corporate office facilities were constructed which required demolition of exiting offices, relocation of all departments and computer operations, relocation of executive suites and creation of a new dining room. The work was performed while maintaining all existing personnel, departments and operations. The project was completed substantially ahead of schedule and within budget allocations, to the clients and designers complete satisfaction.

#### Wendy's ~ Wayne, New Jersey

When a fire burned out this existing operation, reconstruction work was begun immediately. The building was completely restored and brought back to operation level in a very condensed period of time while concurrently dealing with local officials and the insurance company on the owner's behalf.

#### Fotomat ~ Wayne, New Jersey

Completion of a vanilla box retail space and transformation to a standard Fotomat processing facility.

### Plaza Square Shopping Center~ Wayne, New Jersey

This 104,000 s.f. strip center is anchored by a 60,000 s.f. Shop Rite new prototype supermarket, designed and constructed by the William Cress Corporation. Five other new buildings comprise the balance of the retail space designed, constructed and fitted out by our firm. The project site required the construction of two access bridges and the transference of a Wetlands Mitigation Area, one of the first of its type in New Jersey. Additionally, substantial redistribution of fill, grading and blasting was accomplished. The project was completed in accordance with a 12-month schedule, on time and on budget.

### Willowbrook Mall Food Court Expansion ~ Wayne, New Jersey

Food Service Facilities.

- Casey O'Toole's

Multi-level theme oriented casual dining, featuring rooftop seating and service. Magnificent nautical three-dimensional murals surround a wharf style cocktail lounge. Raised bar area, expansive dining room and full service kitchen compliments the amenities offered at this unique facility. Fireplace with an antique smoking pipe collection displayed are a conversation piece.

- Bravo Café

Italian bistro, fast food quick dining, Italian specialties, desserts, gelato, pizza. Seating in the columned park is the atmosphere diners enjoy.

- Bahama Mamas

Caribbean style, brass and glass, glitzy, cocktails, direct mall service theme styled bar.

- Wendy's Old Fashioned Hamburgers

This compact 600 sf fast food service unit features efficient operational equipment layout and large servicing counter directly to food court.

- Collella's Pizza

The ultimate in rapid service, this copper hooded unit is designed for high volume and show stopping appearance.

### Casey O'Toole's ~ Wayne, New Jersey (Hambury Turnpike)

10,000 sf casual dining theme oriented freestanding restaurant is striking in appearance. It incorporates furnishings from around the world with high energy mirrored disco adds to the total experience. Designed, constructed and furnished by the William Cress Corporation.

### Case D'Angelo's ~ Wayne, New Jersey

Rated as one of the finest restaurants in the state of New Jersey, the ambiance and elegance of this fine dining establishment is gracefully enhanced by mauve tones, bronze mirrors, Italian petal fixtures and a gentlemen's bar, designed constructed and furnished by the William Cress Corporation